

RISK FREE PURCHASE:

At any time within one full month if, for whatever reason, you don't want to keep the Simply Water filter system, send or bring it ALL back undamaged and we'll send you our cheque for every penny you paid, even including postage.

LIFETIME GUARANTEE:

Provided the element is bought from **Simply Water Ltd.**, as per maintenance instructions, all parts, except the element, will continue to be covered by our "no quibble" guarantee.

USE FOR LIFE WARRANTY:

Again, provided the replacement element is bought from **Simply Water Ltd.**, as per maintenance instructions, if you move house you may bring your filter system with you. We supply the pieces you will need free of charge (worth €30+).

Fluoride Removal Filter Available

TAKE RESPONSIBILITY FOR YOUR FAMILY'S HEALTH.

INVEST IN A SIMPLY WATER FILTRATION SYSTEM NOW!

For a Lifetime's Delicious Refreshing Clear Pure Water

ADDITIONAL COLOURS AVAILABLE FOR SMALL EXTRA CHARGE.



contact: Your local stockist

Highway Wholesalers Ltd.

Mullinabro Business Centre

Ferrybank

Waterford

Ireland

T: 00353 51 872615

F: 00353 51 872181

E-Mail: info@hwl.ie

Delicious

Refreshing

Clear Pure Water

SIMPLY WATER

Safeguards Your Family

WHO WE ARE

Simply Water Ltd. has been developing a water purification system since 1989. The result is a filter system based on ceramic technology which is outstanding in terms of:

EFFECTIVENESS

These ceramic filter elements are the preferred choice of many aid and relief agencies and embassies worldwide where water is dangerously polluted.

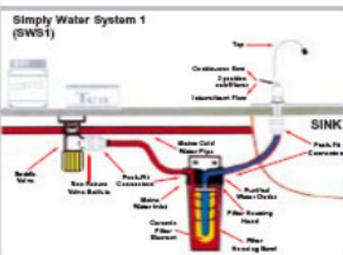
RELIABILITY

Manufactured to ISO 9002 standards using 150 years of filter manufacturing experience.

VALUE

It comes with unique comprehensive lifetime warranties. Once the system is purchased the only additional cost is the annual element replacement.

HOW IT WORKS



EASY TO INSTALL

The Simply Water System 1 (SWS1) kit is supplied with detailed fitting and operating instructions and includes push fit connectors for easy installation.

WHO USES IT?

B&Bs, clubs, embassies, hospitals, institutions, restaurants, schools etc and many many homes throughout the country.

SEE WHAT THEY SAY?

• Since we installed the Water Filter supplied by Simply Water, we have saved a fortune and are extremely pleased with the quality of the filtered water. It is easy to maintain and we are impressed by the aftercare and interest in us by Simply Water.
Ms. M.M., Slanu, Galway Cancer Care Help Centre.

• "No longer is there any taste or smell of chlorine nor any particles floating in the water. Simply Water have given us an excellent service with this filter and are always very pleasant and friendly."
Mrs. E. L., McKee Ave., Finglas, Dublin 11

• "The club purchased a Water Filter from Simply Water and there is a great improvement in the quality of our drinking water as a direct result."
Secretary, Kildare St. & University Club, Dublin 2.

• "The quality of our domestic water has undergone a quite remarkable transformation, both in clarity and taste and we are most impressed with the results of having this filter installed."
Mrs. S. L., Killaloe, Co. Clare.

• Just a note to say how delighted we are with the quality and taste of water since installing your Water Filter. We shall be recommending it to our friends."
Mr. P. S., Maxwell Motors Ltd., Blackrock, Co. Dublin.

• "I cannot adequately express my satisfaction regarding the Simply Water purifying system. We simply do not know ourselves since your system has been installed."
Rev. Canon J. F., Ennis Road, Limerick.

WHAT IT DOES:

The Simply Water Filter System reduces/removes:

- >99.99% dangerous bacteria
- all parasites and cysts
- common metals such as lead
- chemicals such as chlorine, pesticides and solvents
- foul tastes and odours
- sediment and discoloration

THESE PEOPLE ARE DOING SOMETHING ABOUT THEIR WATER...

WHY DON'T YOU?

**You are a Water being!
You are 70% Water.**

**Your blood is over
80% Water.**

**What do you want to be?
A chemical cocktail....
or Pure Water?**